

**Ambassade du Royaume  
Hachémite de Jordanie  
Paris**



سفارة  
المملكة الأردنية الهاشمية  
باريس

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الرقم

التاريخ

L'Ambassade du Royaume hachémite de Jordanie à Paris, présente ses compliments à la Chambre de Commerce Franco-Arabe, secrétariat du Bureau et, a l'honneur de lui présenter la nouvelle édition du Forum 2022 « MENA ICT », organisé par l'association des Technologies de l'Information et de la Communication jordanienne (int@j) qui aura lieu en Jordanie au « King Hussein Bin Talal Convention Center », les 16 et 17 novembre 2022 et, dont elle trouvera ci-joint le dossier de présentation qu'elle remercie par avance de bien vouloir communiquer à ses adhérents.

L'ensemble des informations sont également disponibles sur les sites suivants :

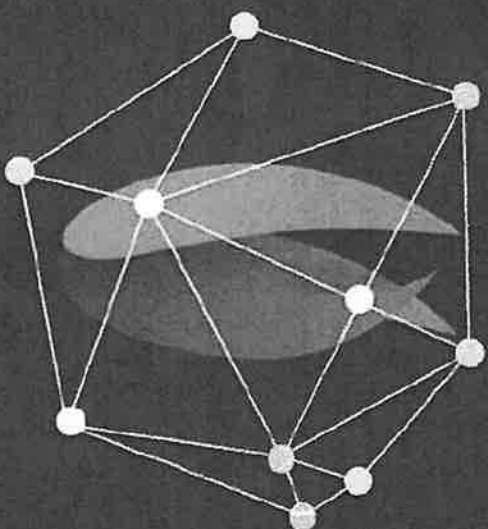
- Pour le Forum 2022 « MENA ICT » :  
[www.menaictforum.com](http://www.menaictforum.com)
- Pour l'Association des Technologies de l'Information et de la Communication jordanienne int@j  
[www.intaj.net](http://www.intaj.net)

L'Ambassade du Royaume hachémite de Jordanie à Paris remercie la Chambre de Commerce Franco-Arabe, secrétariat du Bureau et, saisit cette occasion pour lui renouveler l'assurance de sa considération, la plus respectueuse.

Paris, le 3 juin 2022



Chambre de Commerce Franco-Arabe / Paris  
Secrétariat du Bureau  
250 bis boulevard Saint-Germain  
75007 - Paris



# MENA ICT Forum 2022

November 16-17

2022

King Hussein Bin Talal Convention Center, Jordan  
[www.menaictforum.com](http://www.menaictforum.com)

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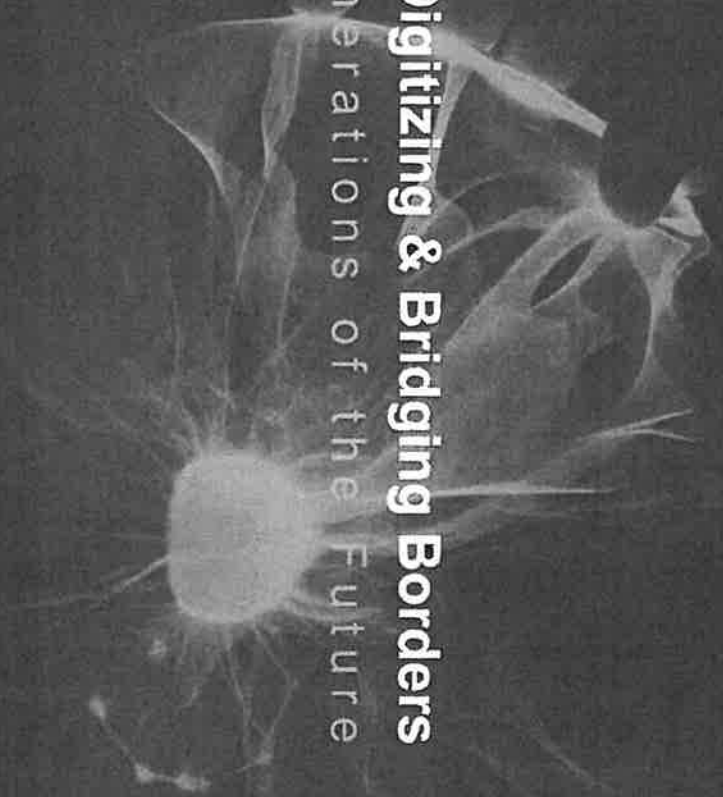
int@j

Information and Communications  
Technology Association - Jordan



# **Fusing Technologies, Digitizing & Bridging Borders**

## Reshaping the Generations of the Future





Technology has redefined the world we live in and reshaped the future for generations to come.

The digital acceleration we witnessed globally over the past two years put the world on fast-forward where everything we know has changed. Education, business, healthcare, finance, and life overall has transformed.

Fusion of Technology into all aspects of our life is a reality. There are no more border lines. The Globe is now connected!

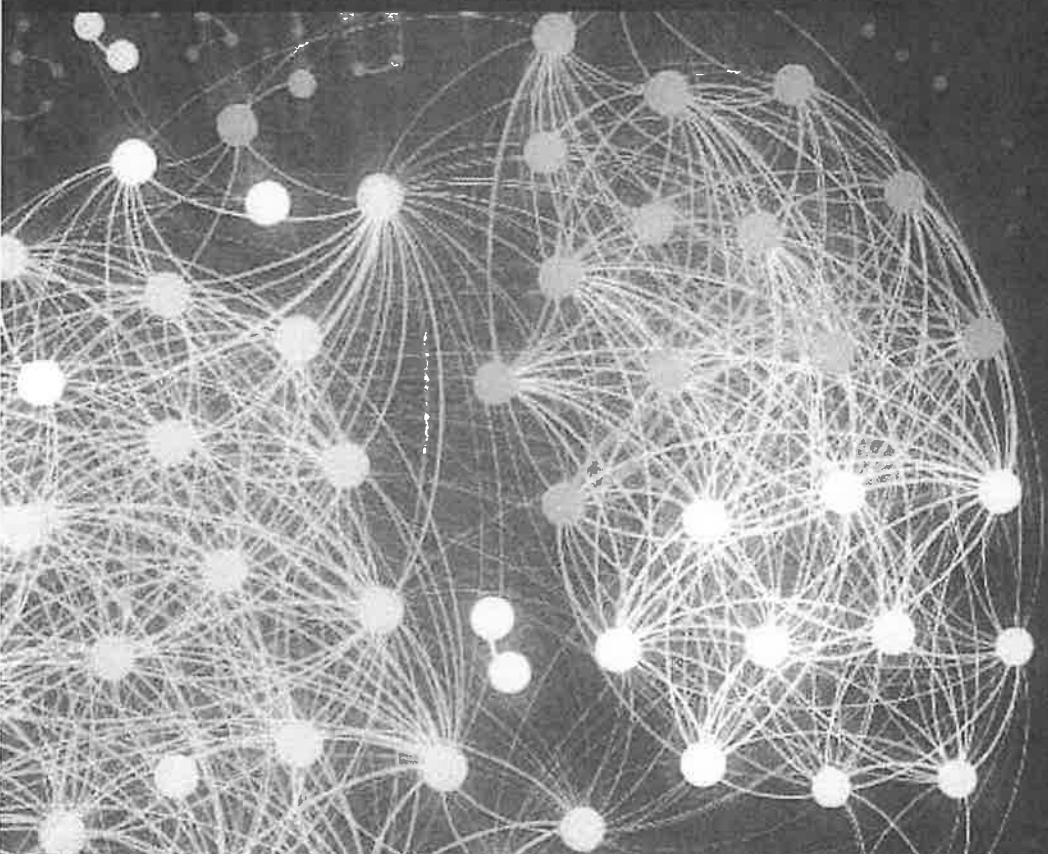
The forum aims to address how technologies can help in solving pressing global challenges that most nations face in today's times, such as the drastic impact of the COVID-19 pandemic and its aftermath, an alarming rate of global job resignations among others.





# 2022 FORUM TOPICS

- A brave New World with NextGen Cyber Security
- The Age of Creative Artificial Intelligence: Living in the next Era starting today
- Achieving great Milestones: Convergence of Blockchain with other Technologies
- FinTech, Shaping the “Now” and “Future” of Finance
- The Metaverse; is it truly A Reality, and When?
- Welcome to the new Data Universe
- Intelligent Societies and Industries - powered by IoT

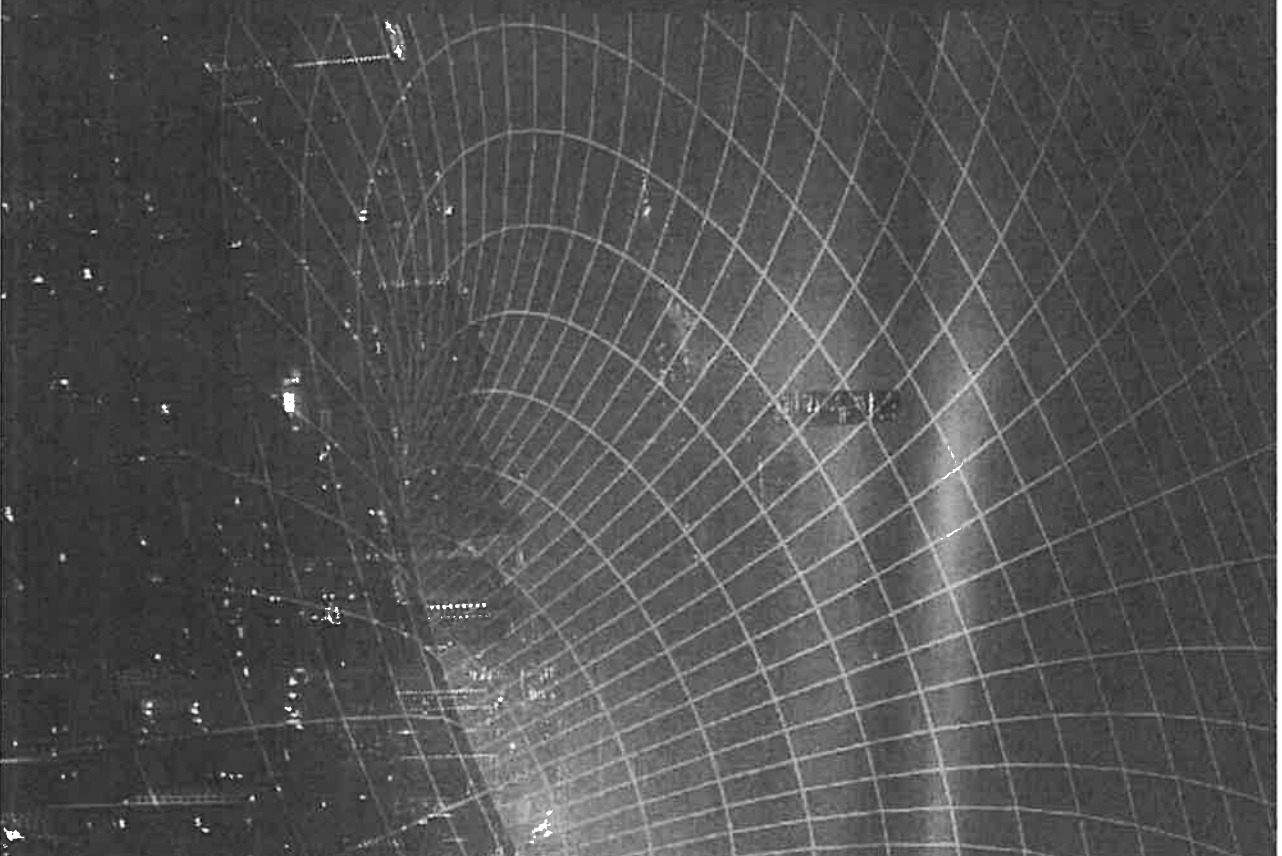






# 2022 STARTUP VILLAGE

- Entrepreneurs and startups from the region and beyond will enjoy a rich program of interactive and inspirational sessions and workshops designed to strengthen a host of business skills needed to nurture their fast-growing companies.
- They will have ample opportunities to meet and network with like-minded people, debate current issues they feel are vital to their business and pitch their offerings to a variety of investors.
- Various types of investors from the region and the rest of the world will be able to meet with numerous numbers of startups from different verticals



# WHAT'S DIFFERENT IN 2022

2016 & 2018

2022

Venue

Business Park

Convention Center

Delegates

500

2,000

Structure

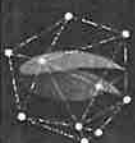
Single Track

Dual Track

Additions

-

Start-up Village  
SHETECHS

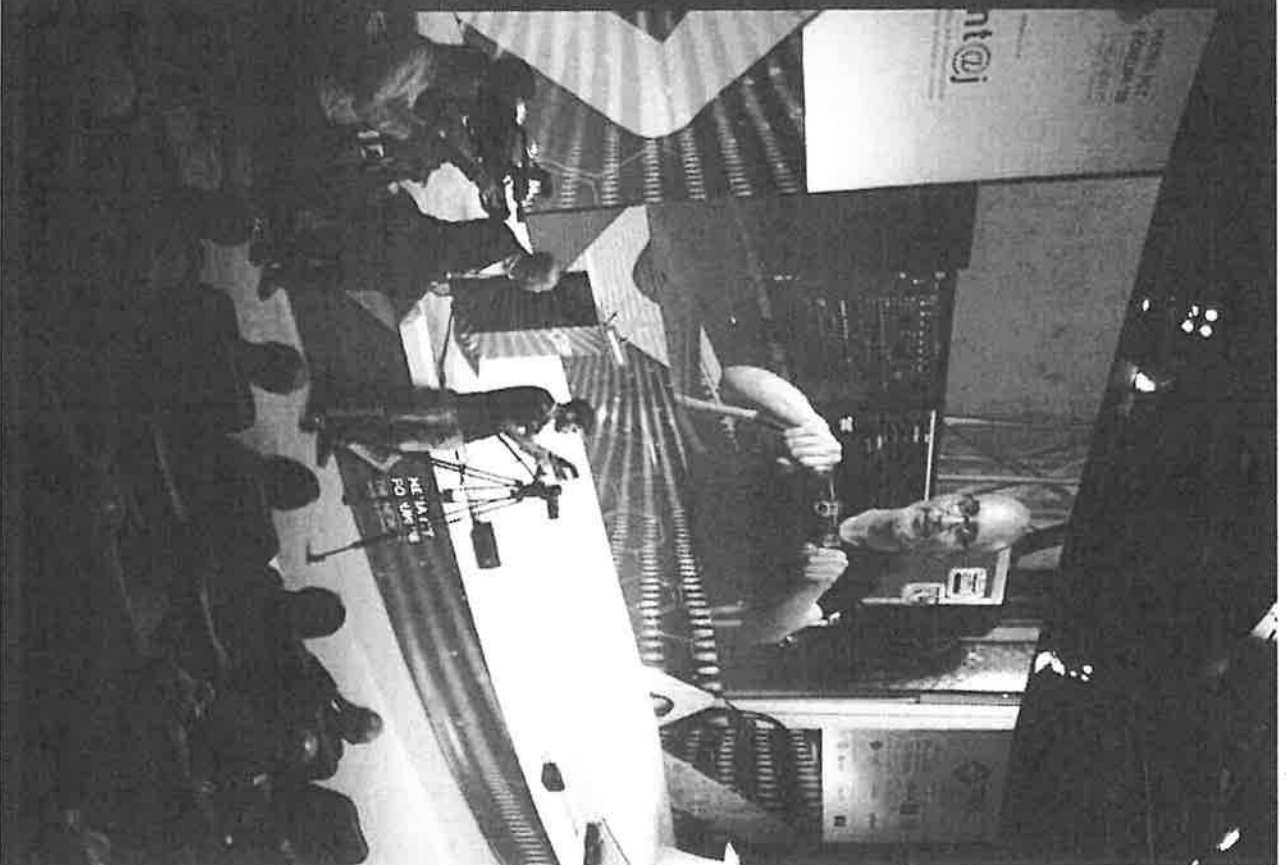






# OVERALL STRUCTURE

- Each topic starts with a plenary session
- Followed by industry-specific break-out sessions for focused discussions
- Plenaries and break-outs will be structure in an inviting semi-circular stage setup for increased engagement
- Coffee breaks are broken down into different zones which are populated by exhibitors to increase their exposure



# EXPO @MENA2022

- No tech event is complete without a hyperactive expo area for people to meet, mingle, and forge relations that last a life-time.
- All social functions such as coffee breaks, debates, presentations, etc. are built at the heart of our exposition areas.
- Exposition areas includes:
  - Jordanian, Regional and international companies
  - Country/ national pavilions
  - Entrepreneurs' showcasing their startups
- Add to that our *Town-hall* where lively debates and discussions will take place in addition to ample space for 1-on-1 meetings, and you've got a space you don't want to miss out on!



# A VERY DIVERSE AUDIENCE FROM ALL OVER THE WORLD!

- C-suite Business Executives
- Governments
- Policy Makers
- Academics and Researchers
- Nonprofit Executives
- Venture Capitalists
- Angel Investors
- Investment Funds
- Entrepreneurs & Startups
- ICT Professionals
- Enthusiasts and Hobbyists



# A MUST-ATTEND EVENT

- LEARN first-hand about latest industry developments and how they benefit and affect your organizations
- ENGAGE in networking and social events to expand and nurture your business relations
- EXPERIENCE a quality, content-rich, and highly focused forum with mind-challenging discussions
- EXPAND your vision in how technologies impact business, societies, and our lives at large in critical industries
- PARTICIPATE in sessions and intensive break-outs to expand your practical knowledge and skills in key deployments
- DISCOVER and explore new areas you could diversify and grow your business activities into



# A BRIEF HISTORY ABOUT THE FORUM ...

- Celebrating its 20th Anniversary this year, the MENA ICT Forum is a premier two-day forum that brings together regional leaders in technology, innovation, and business to discuss and spread awareness on the future of technologies to the region.
- The forum aims to address how technology can help in solving pressing challenges that most nations face in today's age, including alarming unemployment rates, healthcare, rebuilding digital economies, and bridging the gap between societies in hope for a better life for all citizens.
- To read more about the previous forums, please visit <https://20years.intaj.net/menaict>





# THE VENUE

The MENA ICT Forum 2022 will be held at King Hussein bin Talal Convention Centre adjacent to Hilton Dead Sea Resort & Spa featuring indoor/outdoor event space for 3,000 people.

The Dead Sea is lowest point on earth. At 1,312 feet below sea level, the venue lies at the heart of the Jordan Valley.

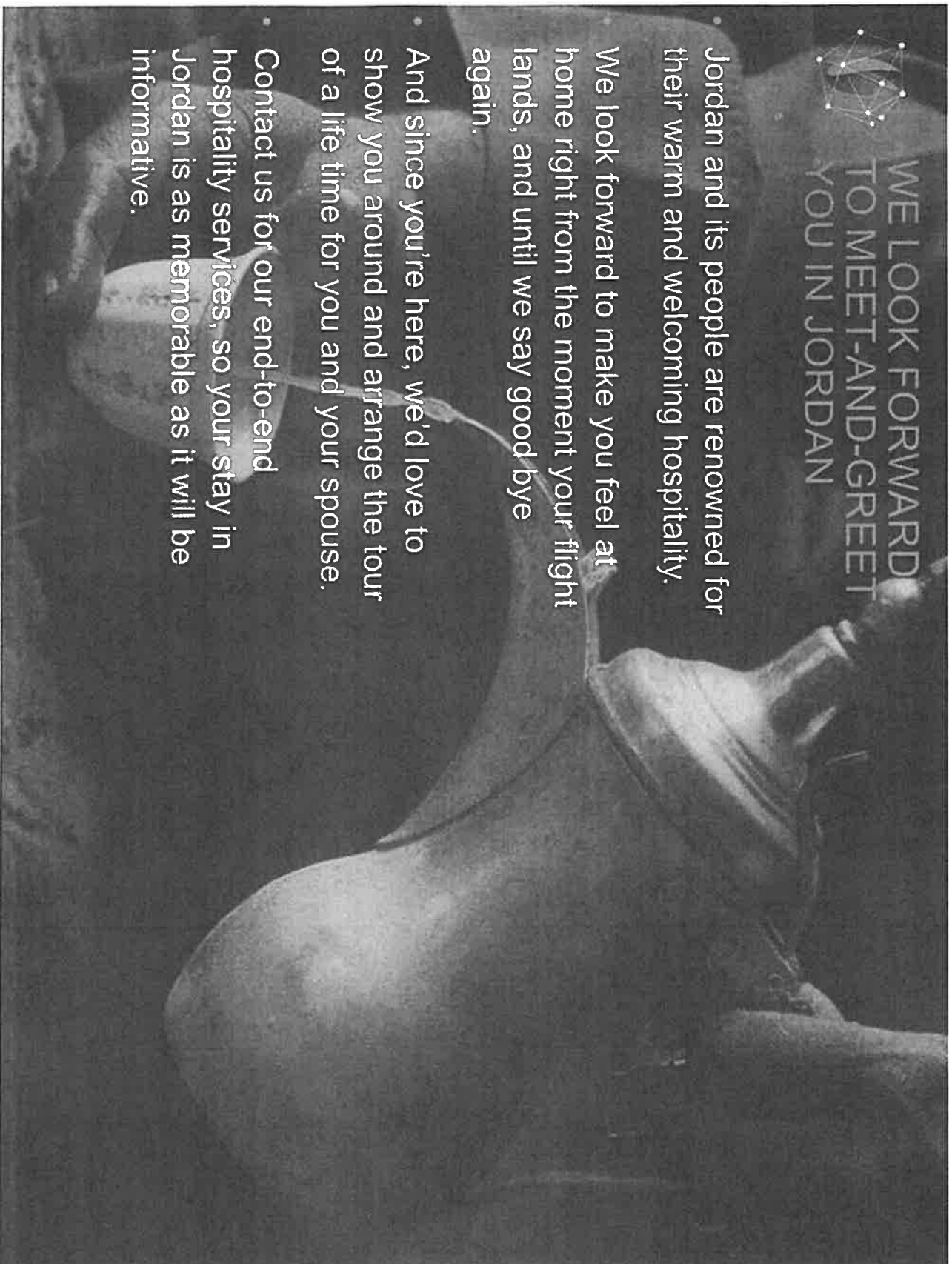
Enjoy proximity to the nearby mall and Jordan attractions, including The Authentic Baptism Site of Jesus Christ, "Bethany Beyond the Jordan", Ma'in Hot Springs, Mount Nebo, Madaba and the Mujib Nature Reserve.





## WE LOOK FORWARD TO MEET-AND-GREET YOU IN JORDAN

- Jordan and its people are renowned for their warm and welcoming hospitality.
- We look forward to make you feel at home right from the moment your flight lands, and until we say good bye again.
- And since you're here, we'd love to show you around and arrange the tour of a life time for you and your spouse.
- Contact us for our end-to-end hospitality services, so your stay in Jordan is as memorable as it will be informative.

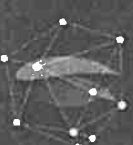


# MEET THE HOST

## int@j

Information and Communications  
Technology Association - Jordan  
BUSINESS PARK

- The MENA ICT Forum 2022 is hosted and organized by the Information and Communications Technology Association of Jordan (int@j).
- Founded in 2000, int@j is a membership based ICT and IT Enabled Services (ITES) industry advocacy, support and networking association.
- int@j serves as the collective voice of the industry, advocating on behalf of its stakeholders and seeking to maximize the contribution of the ICT sector towards Jordan's national economy. As the representative of Jordan's ICT and ITES sectors, int@j supports its members with the tools they need to continuously grow and expand.



# THANK YOU

For more information, please visit  
[www.menaictforum.com](http://www.menaictforum.com)

