



Invitation

In light of H.E. President

Abdel Fattah El-Sisi

President of the Arab Republic of Egypt's initiative that 2023 is the year of “**The Arab Youth**”, and H.E.'s guidance on the importance of creating **Global Partnerships** and unifying efforts exerted by civil society, the private sector, and governments in order to face the current global conditions and to achieve economic sustainable development.

We have the pleasure to invite you to attend and participate

Under the auspices of

The Egyptian Cabinet - The Arab League Arab-African Investment & International Cooperation

“Youth, The Core Of Sustainable Development .. Opportunities & Challenges”

In its **26th** Edition

From the 30th of Oct. to the 3rd of Nov. 2023

The Official Opening Ceremony will be held in the **Arab League**

The opening of the conference & exhibition's activities will take place on the 31st of Oct.
in the prime conferences city, the Pearl of Egypt, the **City Of Peace**

Sharm El-Sheikh

Organized by the **Arab Women Investors Union** -emanated from The Council of Arab Economic Unity of the Arab League-, in coordination with the Businesswomen

Headquarters

HYassa Building at Mohammed El Dallal, Maadi, Cairo
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Association for Development; Under the auspices of the **Egyptian Cabinet**, the **Ministry of Civil Aviation**, the **Ministry of Tourism and Antiquities**, the **Ministry of Social Solidarity**, the **Council of Arab Economic Unity of the Arab League**, **South Sinai Governorate**, and the **General Federation of NGOs and Institutions**.

This conference and exhibition acts as an important investment, trade and tourism platform to significantly help open new markets, trade exchange, and building cooperation bridges between the Arab region, Africa and the friendly countries, benefiting from the participation of a high-level of countries' representatives from **investment**, **trade**, **chambers of industry and commerce**, **representatives of civil society organizations**, **associations**, **federations**, and **business councils**, which will be considered a very promising opportunity to reinforce cooperation in all development sectors.

The conference and exhibition will also be a huge opportunity to showcase projects with **outstanding ROI** in the region and to build partnerships with niche **international investors**.

The **26th** edition will witness an exclusive festival for the union-emanated initiative **“For You, My Country”** which has the honour to be put under the auspices of the Ministry of Civil Aviation, the Ministry of Tourism and Antiquities, the Ministry of Defence’s Hospitals, the Egyptian Tourism Authority, the General Federation of NGOs and Institutions, the Jordanian Ministry of Tourism & Jordan Tourism Board; pushing the cycle of peace and development.

An exclusive historical, touristic, and entertainment program

Secrets and Glamour

The City Of Peace

is included in the event schedule in honour and celebration of the participating delegations from around the globe.

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The conference and exhibition will be extensively covered by **local** and **international** high-level Media channels including TV, radio, and newspapers.

In cooperation with the AWIU's Infection Control Committee and **TCL** for Environmentally Friendly Sanitizers and Detergents (Platinum Sponsor), the conference administration confirms that all precautionary measures will be effective and thoroughly applied from arrival to departure of the delegations.

NB: You are kindly requested to cooperate with the AWIU Covid-Control committee to ensure everybody's safety during the conference and exhibition period.

****Attached brief about the Arab Women Investors Union and the annual conference's registration form**

Dr. Hoda Galal Yassa

President of the Arab Women Investors Union
President of the Businesswomen Association for Development
Member of the Egyptian Council of Foreign Affairs



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The annual conference will host **Business to Business / Business to Government / Business to Investor** Meetings in parallel to the main event, which will be a huge opportunity to showcase projects with **outstanding ROI** in the region and to build partnerships with niche **international investors**.

The **26th** edition will witness an exclusive festival for the union-emanated initiative, promoting and supporting Medical & Religious Tourism:

For You, My Country Pan-Arab Unity

which has the honour to be put under the auspices of the **Ministry of Civil Aviation**, the **Ministry of Tourism and Antiquities**, the **Egyptian General Authority for Tourism Promotion**, the **General Federation of NGOs and Institutions**, the **Jordanian Ministry of Tourism & Jordan Tourism Board**; pushing the cycle of peace and development.

The conference and exhibition will be extensively covered by **local** and **international** high-level Media channels including TV, radio, and newspapers.

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The Conference and Exhibition participation includes:

- ❖ Transportation from Cairo to Sharm El-Sheikh on the 30th of Oct. 2023
- ❖ **All local transportation** in the city of peace during the conference and exhibition period.
- ❖ Full accommodation in a **5 stars resort** for 5 days/4 nights in Sharm El-Sheikh.
- ❖ Participation in the **B2B** meetings, **B2G** Meetings and **B2I** Meetings with mega international investors.
- ❖ Attending the **international Products and projects Exhibition** held on the sidelines of the conference.
- ❖ Transportation from Sharm ElSheikh back to Cairo on the 3rd of Nov. 2023
- ❖ Full participation in the "Secrets & Glamour - City of Peace" touristic and entertainment program.

Secrets and Glamour The City Of Peace Touristic & Entertainment program

is included in the event schedule in honour and celebration of the participating delegations from around the globe, the exclusive program includes:

- ❖ **Charm & Peace** Exquisite Dinner Party
- ❖ Sharm El-Sheikh international festival "For You, My Country initiative"
- ❖ Reception at the **pharaonic museum** – which holds the 10 most unique and valuable antiques from the treasure of King TUT and Queen HATSHEPSUT, also holds more than 5,000 pieces of pharaonic history from different pharaonic and ancient Egyptian families.
- ❖ Sea cruise to enjoy the **oldest coral reefs** in the world and get mesmerized by the variety of **rare red sea fish**.
- ❖ Luxurious **Traditional Dinner Party** in every country's national costumes, accompanied by an exclusive live performance by an international artist.
- ❖ **Gala Dinner** including a Jewelry fashion show in honor of the participating delegations
- ❖ **Bedouin Dinner Party** between the arms of the magical Red Sea Mountains.

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For more details and registration, kindly contact the conference management at:

Email: Info@awiu.net

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ARAB WOMEN INVESTORS UNION

Arab WOMAN Investors UNION

**Together for
Better Future**



Arab Women Investors Union

www.awiu.net





A Brief about the Arab Women Investors Union

Arab Women Investors Union is an international organization with its headquarter in Egypt. It was established in June 2005 during the events of the eighty-first session of the Arab Finance Ministers held at the Arab League's headquarter with resolution number 1272. Since that date, the Arab Women Investors Union has become one of the specialized Arab federations emanating from the Council of Arab Economic Unity operating within the framework of the Arab League, and in 2015, the Businessmen and Arab Investors Committee was established.

The union aims at empowering Arab women role and promoting investment in Arab countries in cooperation with the greatest and most powerful competencies in the business community, including businessmen and businesswomen, in order to enrich their economic and social role. All of these aiming at developing Arab societies and the economic investment relations in the Arab world and activate women's role in encouraging international Arab investment to advance women and society.

Through making use of international technology, Arab capitals, and the advantages provided by Arab-African countries and friendly countries in cooperation with the business society in all its sectors that believe in the importance of women's role in development to reach comprehensive sustainable development.

We are also honored to review some of the previous activities of the Arab Women Investors Union.





**“Joint Arab Investment Conference
Will, International challenges and cooperation”
South Sinai Governorate
Sponsored by the League of Arab States
April 14th, 2015**



The Launching ceremony of the conference,
Saturday, April 14th, 2015
At the headquarters of the League of Arab States.
The conference was inaugurated by
His Excellency the Secretary-General of the League,
Dr. Nabil El-Araby,
And its activities were Continued
in Sharm El-Sheikh.



Arab Women Investors Union

The Egyptian-Arab Celebration Of the “Will and Defiance Legend”



In October 2015 At Mercure Ismailia Hotel

**under the patronage of
Vice Admiral Mohab Mamish**
and the presence of a high-level delegation

***“Joint Arab Cooperation;
The Basis of Development and the Shield of Peace”,
Conference and Exhibition***



The Launching ceremony of the conference, Saturday, April 30th, 2016.

**Under the patronage of Egyptian Prime Minister
Dr. Sherif Ismail**

The conference was inaugurated by Major General
Khaled Fouda, Governor of South Sinai.

“The National Unity Forum..The Key to Development”



At Al-Massa Hotel Cairo,

under the patronage of His Excellency

President Abdel Fattah Al-Sisi,
President of the Arab Republic of Egypt,

commissioned Ambassador

Dr. Nabila Makram,

Minister of State for Immigration and Egyptians Abroad Affairs,
delivered the opening speech,
in the presence of a high-level delegation



***“The Arab-African Call..
Economic Blocs and International Cooperation”
Conference and Exhibition,***



The Launching ceremony of the conference,
Monday, October 20th, 2017

**under the patronage of His Excellency
President Abdel Fattah Al-Sisi,
President of the Arab Republic of Egypt,**

At the headquarters of the League of Arab States,
And its activities were resumed in Hurghada.
The exhibition accompanying the conference was inaugurated in the
presence of
Major General **Ahmed Abdullah**, Governor of the Red Sea.

and in the presence of a high-level delegation

***“Joint Arab-African Cooperation in the Light of
Sustainable Development”
Conference and Exhibition***



under the patronage of the League of Arab States

In Its 20th edition,
The Launching ceremony of the conference,
Saturday, March 24th, 2018,

At the headquarters of the General Secretariat of
The Arab League (Andalusia Hall),
And its activities were continued in Cairo.



Arab Women Investors Union

***“Arab-African Investment and International Cooperation”
For Investment and Human Building
Conference and Exhibition***



**under the patronage of counselor
Mustafa Alham**

In its 21th edition
The activates started
on Sunday, November 18th, 2018
In Luxor Governorate



“Arab-African Investment and International Cooperation”
Egypt the gate way to Africa
Exhibition and Conference



**under the auspices the League of Arab States
and the
Participation of the Egyptian Ministry of
Defence**

In its 22nd edition

The launching ceremony of the conference

on Sunday, September 29th , 2019,

at the headquarters of the General Secretariat of the League of Arab
States (Andalusia Hall),

And its activities were resumed in

Ismailia Governorate,

In the presence of Eng. Abdullah Al Zoghbi,

Secretary General of Ismailia Governorate,

And the delegations participating in the conference



Arab Women Investors Union

***“Arab-African Investment and International Cooperation”
Tourism, Sustainable Development, Investment, Industry and
Intra-trade
Conference and Exhibition***



**Under the patronage of the League of Arab
States and the Egyptian Prime Minister**

In its 23rd edition
The launching ceremony of the conference took place on
Monday, November 2nd, 2020,
At the headquarters of the Arab League,
And its activities were resumed at

***El Galala City,
Suez Governorate***

***“The Arab African Investment and International Cooperation
Arab African Youth”
Conference and Exhibition***



**Under the patronage of the Council of Arab Economic Unity
and with the support of the Egyptian government,
under the patronage and participation of the Ministry of Trade and
Industry, the Ministry of Social Solidarity,
the Ministry of Education and Technical Education,
the Ministry of Youth and Sports,
the Ministry of Agriculture
the Egyptian Ministry of Finance and the Medium,
Small and Micro Enterprises Development Agency in the Arab
Republic of Egypt**

The conference was held at
The bride of the Red Sea Governorate **Hurghada.**,
In its 24th edition,
Tuesday, November 2nd to 5th November, 2021,



“FAO Visit ”



**Arab Women Investors Union
visiting the Food and Agriculture
Organization of the United Nations "FAO"
in Italy to discuss opportunities to enhance
cooperation between the two entities.
During these meetings, ways of joint future
cooperation were discussed by the Committee of
Sustainable Development.**



“ The Arab-Jordanian Investment Forum ”
Tourism is the locomotive of development



Organized by the Arab Women Investors Union
In the Jordanian capital, Amman,
under the patronage of His Excellency
Minister Nayef Hamidi Al-Fayez,
The Jordanian Minister of Tourism and
Antiquities,
which resulted in signing a number
of Partnership and cooperation agreements.



Arab Women Investors Union

Arab-African Investment & International Cooperation
“Civil society and sustainable Development”

Conference and Exhibition

In its 25th Edition

From 26th October until 30th October 2022

witnessed the silver jubilee celebration

At Luxor Governorate – the cradle of civilization and history.



Under the auspices of

Egyptian cabinet – Arab League -The Council of Arab Economic Unity– Ministry of Tourism & Antiquities – Ministry of Finance – Ministry of Civil Aviation – Ministry of Trade and Industry - Ministry of Social Solidarity – Ministry of Youth and Sports - Ministry of Communications and Information Technology – Ministry of Housing, Utilities & Urban Communities – Ministry of Water Resources and Irrigation - Egyptian Tourism Authority - Supreme Council of Antiquities - Medium small and micro enterprises development agency - General Federation of Civil Associations and Foundations.



The Opening Ceremony of the Conference was on Thursday the 27th of October 2022 in Luxor Governorate.

With the participation of high-level countries representatives, including:

Her Highness MS. Tamara Vučić, the first lady of Serbia

Her Highness MS Bazoum Hadiza, the wife of the President of Niger

Her Highness the First Lady of the Islamic Republic of Mauritania, the wife of the President of the Islamic Republic of Mauritania – Dr. Mariem Fadel Dah.

Her Excellency the Mauritanian Minister of Social Affairs, Childhood, and Woman, Minister Safia Bint Intahah- the Representative of the First Lady of Mauritania.

Sister of His Excellency the President of the Democratic Congo Republic, MS. Mogenga Kabenga Patricia

Sister of His Excellency the President of the Democratic Congo Republic and the Democratic House of Representatives Counsel and the Wife of Defense Minister of Democratic Congo Republic, MS. Cabina Jilin.

The Representative of the First Lady of Niger, His Excellency Nigerian Minister of Education, Ibrahim Natato.

His Excellency Luxor Governor, Mostafa Alham.

Her Excellency, the Minister Ambassador Suha Gendy, representative of the Prime Minister of Egypt.

Pilot Neven Darwesh, Representative of His Excellency Civil Aviation Minister, General Officer Mohammed Abbas.





His Excellency Minister Plenipotentiary, Yehya al-Wathiq Billah, Undersecretary of the Ministry - President of Commercial Representation.

His Excellency Engineer Khaled Abou Almakarem, Chemical Industry Export Council Chairperson.

His Excellency Major General Doctor, Walid Ahmed Damnina – Armed Forces Medical Services

Her Highness Sheikha Doctor Hend bint Abd Alaziz Al-Qasimi

Her Excellency Mrs. Merielle – the Kingdom Belgium

Her Highness Princess Etidal Al Saud

Sheikha Mariam Alsabah from Kuwait

His Excellency Major General Staff / Ahmed Abd Allah –Port Said and the Red Sea Governor

His Excellency Advisor Khamis Al Bouzidi, the supervisor of the Administration of Civil Society Organizations in the League of Arab States.

Ms. Elena Matveeva, President of S Association in Russia.

His Excellency Professor Khalaf Alhamesat, Chairman of the Board of Directors of the Jordanian Free and Development Zones Group.

His Excellency the Representative, Mostafa Bakry, Egyptian parliament Representative.

His Excellency engineer Ali Zain Alabdeen, Board Member of Arab Women Investors Union and CEO of El Zain Chemicals.

His Excellency Ambassador Dominic Gogh - Singapore Ambassador to Egypt.

His Excellency Ambassador Mounir Islam, Bangladesh Ambassador to Egypt.



Her Excellency Doctor Sanaa Abd Alraouf, President of (Let's Educate our Children) organization for autism treatment.

Her Excellency Doctor Sally Saadeh - Medium small and micro enterprises development agency.

Her Excellency Mrs. Rasha Aziz, Business Development Manager at Carina Factory.

Arab Women Investors Union Member

His Excellency Doctor. Gamal Elkenany, CEO of Elkenany Group.

His Excellency Minister Ibrahim Yacouba, Minister of Energy in Niger.

His Excellency General Kang Wong Sik, South Korea's delegate chief.

Representatives of the Commercial Chambers of Niger.

Her Excellency Representative, Manal Maher – Advisor to Minister of Social Solidarity in Egypt. Member of Parliament.

Her Excellency MS. Zeinab Alafify – Egypt Orphans Union.

President of Korea's Businesswomen – Mrs. Li Hay Gang.

His Excellency MR. Khalid Alkelany – Jordan Tourism Board.

Her Excellency Ambassador Mrs. Sany Nana Aisha – Niger Ambassador to Egypt.

Her Excellency Doctor Fawzya Alnasher – Yemini Businesswomen Association.

His Excellency Doctor Hany Dawood- Chairman of the Board of Directors of GoodRX Company.

Doctor Messaouda Boughdiri, representative of the International Coalition AIDL – (France) and Advisor at the United Nations. (Algeria)

Senator Ntoba Agnes -Cameron's delegate chief.

His Excellency Mr. Mahmoud Maska – Economic Unity Council.

Representatives of supporting Ministries.

In addition to 35 country representatives, businesswomen, businessmen, and investors from Egypt, Arab, African, and European countries.

The conference's slogan is an implementation of the vision of His Excellency, President Abdel Fattah El-Sisi in respect of considering 2022 as the year of Civil Society in Egypt. Such conferences and the accompanying exhibitions are an important tourism, trade, and investment platform for mutual Arab African and International cooperation; in addition to developing a plan to achieve the vision of His Excellency by implementing a leap in Egyptian exports to reach 100 billion Dollars during the upcoming years. Moreover, it works on developing an ambitious plan for promoting inter-tourism between Arab and African countries and a mechanism for attracting tourists to Egypt, working on cooperating with touristic governorates to reach the 30 billion Dollars target. The immediate initiation of implementing the plan of supporting the Holy Family Trip between the Arab Republic of Egypt and the Hashemite Kingdom of Jordan to support tourism in the framework of the memorandum of understanding signed between the Jordan Tourism Board and Arab Women Investors Union. Moreover, working to sign a memorandum of understanding between the Union and Egyptian Trade Representation Authority aiming at achieving cooperation between the Arab Women Investors Union and the offices and services of trade representation spread all over the world to enhance the movement of trade and international investment.

Brief history of the Arab Women Investors Union

Established on the First of June, 2005
By Arab Economic Ministers' decree number 1272 at Arab League



Dr. Hoda Saleh Ammash, member of the Iraqi Regional Leadership of the Ba'ath Democratic Party, welcomes Dr. Hoda Yassa at the party's headquarters



Investment Opportunity Exploration Conference – Yemen. H.E. President Ali Abdullah Saleh, President of the Republic of Yemen, welcomes Dr. Hoda Yassa, President of the Arab Women Investors Union to an official reception at the Presidency Palace in Sana'a



The AWIU Members' meeting with Mr. Secretary-General of the League of Arab States Amr Moussa, in 2005



Women delegations from various Arab countries in the presence of the former First Lady Suzan Mubarak at the Conference and Exhibition of Prospects for Development and the Future of Joint Arab Investment.



Second Women's Conference in Amman at the special invitation of Her Majesty Queen Rania



Participation in the Egyptian Industries Exhibition in Benghazi, at the invitation of former President Mubarak and the presence of Colonel Muammar Qadhafi President of the State of Libya.



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Ambassador Mary Kosjlo of the United Nations to fight AIDS on the African continent honored by the Arab Women Investors Union



Cooperation protocols with the Republic of Uganda, H.E. Janet Museveni Uganda's First Lady with members of the Arab women Investors Union.



Towards a green world competition sponsored by His Royal Highness Prince Turki bin Nasser, General President of Meteorology and Environmental Protection of Kingdom of Saudi Arabia.



Participation of the Businesswomen Association for Development in the Women and Investment Conference in Syria at the solemn invitation of H.E. Asma al-Assad First Lady of Syria in



Maged Elqasaby honored by Dr. Hoda Yassa in the presence of Minister Ahmed Elguily and Dr. Rwanda ELmtwaa from The United Arab Emirates

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12- Forum of the Arab Women Investors Union in the Kingdom of Saudi Arabia at Jeddah, under the auspices of His Royal Highness Prince Turki bin Nasser, General President of Meteorology and Environmental Protection



Signing of a memorandum of understanding with the Islamic Chamber of Commerce and Industry headed by Sheikh Saleh Kamel. Head of the Islamic Chamber of Commerce and Industry.



Participation of the Arab Women Investors Union in Her Majesty Queen Rania



Reception of Sheikh Saleh Kamel, Head of the Islamic Chamber of Commerce and Industry, for members of the Union



The Arab Investors Union launched the Arab-African Initiative through the Egyptian-Sudanese Economic Bloc at El-Masa hotel



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Opening of
"Towards a Promising Strategic Investment Partnership"
in the presence of elite businessmen and Minister Ahmed El-Ghuly



"Towards a Promising Strategic Investment Partnership"
conference under the auspices of Her Highness
Sheikha Fatima bint Mubarak, the First Lady of The United Arab Emirates
and the first to support the establishment of the Union.



"Gulf Women and Successful Investment" under the auspices of
Her Royal Highness Princess Adela bint Abdullah bin Abdulaziz Al Saud.

Signing of a cooperation
protocol between the Union and the
Businesswomen's Organization
of the State of Italy headed
by Ms. Laura Gucci.



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Her Royal Highness Princess Lalla Hasna receiving the shield of the Arab Women Investors Union on behalf of His Majesty King Mohammed VI of Morocco, in 2009



The International Conference of Arab Women Investors in the Kingdom of Morocco under the auspices of His Majesty King Mohammed VI and chaired by Her Royal Highness Princess Lalla Hasnaa, His Majesty's sister.



Meeting of the Arab Women Investors Union chaired by Dr. Hoda Galal Yassa with His Excellency Mr. Michel Suleiman, President of the Lebanese Republic, and Ambassador Mohamed Tawfiq, Egyptian Ambassador of Lebanon.



Meeting of the Arab Women Investors Union with the representative of the Food and Agriculture Organization of the United Nations (FAO) in Lebanon.



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Her Highness Princess Sabika bint Ibrahim Al Khalifa, Consort of the King of Kingdom of Bahrain with Dr. Hoda Yassa, President of the Union at Businesswomen's International Forum and Exhibition in Bahrain.



A collaborative partnership between the Food and Agriculture Organization of the United Nations (FAO) and the Arab Women Investors Union was concluded at the headquarters of the League of Arab States in the presence of Ambassador Abdelislam Weld Ahmed, head of the Near East of (FAO)



The meeting of H.E. Prince Khalifa Bin Salman Al Khalifa the Prime Minister of Bahrain, and the Minister of Information met with the Union delegation headed by Dr. Hoda Yassa.



The meeting of the Secretary-General of the League of Arab States, Ahmed Aboul Gheit, with the Union.

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The Custodian of the Two Holy Mosques ambassador to the Arab Republic of Egypt and Permanent Representative of the Kingdom to the League of Arab States Osama bin Ahmed with Dr. Hoda Yassa.



Signing of the joint trade, investment, tourism and industrial cooperation agreement between the Arab Women Investors Union chaired by Dr. Hoda Yassa and the Korean Development Association chaired by Gang Wang.



Signing of an agreement with Ms. Fatema Bukhari for joint cooperation in the field of investment business.



Dr. Hoda Galal Yassa, President of the Arab Women Investors Union, and Ms. Fatima Bukhari, daughter of the President of the Republic of Nigeria, "Egypt, the path to Africa" initiative



Dr. Hoda Yassa President of the Arab Women Investors Union with the Mauritanian First Lady.



Dr. Hoda Yassa President of the Arab Women Investors Union with Mauritanian Minister of Industry and Trade



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Support of His Excellency
President Abdelfattah el-Sisi,
President of the Arab Republic of Egypt on the sidelines of the Egyptian-
Sudanese Summit in Khartoum in the pavilion
of the Arab Women Investors Union.



His Excellency
President Abdelfattah el-Sisi,
President of the Arab Republic of Egypt
in meeting with a group of businessmen
with the participation of Dr. Hoda Yassa.



Minister of Foreign Affairs Sameh Shukri
supports one of the eco-
friendly industrial detergent factories.



Arab Women Investors Union's pavilion honored by the presence of
H.E. Abdelfattah el-Sisi
President of the Arab Republic of Egypt

In the presence of Her Excellency
Entsar El-Sisi,
First Lady of the Arab Republic of Egypt.
and under her auspices
And Minister Nevin Jammeh.
Minister of Commerce and Industry
and Head of the Enterprise Development Authority
with Dr. Hoda Yassa at "Turathna" exhibition.





It was an honor that H.E. the First Lady of Egypt,
Mrs. Entsar El Sisi

has received the Guest of Honor of the Arab African Investment and International Cooperation's conference in its 23rd version during the period from the 2nd of November till the 5th of November 2020

H.E. Mrs Denise Nyakeru, the first Lady of the Democratic Republic of Congo



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H.E. Mrs. Brigitte Touadera, the first Lady of Central Africa.



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H.E. Mrs. Tamara Vučić, the first Lady of the Republic of Serbia.



**Common Investment,
Industry, Commerce
Are Our Way
& Social Responsibility
Is Our Aim**

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